



**IMAGINE  
ROTARY**

#### Club Meeting

Long Beach  
Meets at THE GRAND  
4101 E Willow Street  
Long Beach, CA 90815  
Time: Wednesday at 12:00 PM

#### In This Issue

[This Week's Program](#)

[Membership - 'Connections'](#)

[Rotary Connections - JOIN US!](#)

[Request for Magazines - Bring this  
Wednesday and/or March 29](#)

[Voices of Rotary Toastmasters](#)

[Annual Mark Bixby Memorial Egg Hunt  
& Paul Kennard Book Fair](#)

## This Week's Program

**Wednesday, March 22**

### Protecting the Brain While Playing the Game

**Barry D. Jordan, MD, MPH, Chief Medical Officer  
Rancho Los Amigos National Rehabilitation Center**

**12:00 Noon - LUNCH  
12:30 - 1:30 p.m. - Program**



**Barry D. Jordan, MD, MPH**, is the Chief Medical Officer of Rancho Los Amigos National Rehabilitation Center (RLANRC) in Downey, California. He formerly served as the Assistant Medical Director and Interim Chief Medical Officer of the Burke Rehabilitation Hospital in White Plains, New York. He is a Board Certified Neurologist with specialized experience and interests in Sports Neurology, Alzheimer's disease, and traumatic brain injury. He also serves as the Executive Director of the Comprehensive Brain Injury Program (CBIP) at RLANRC.

Dr. Jordan graduated from the University of Pennsylvania with a B.A. in Neurophysiology and obtained his medical degree from Harvard Medical School. He also completed his Masters of Public Health at Columbia University. Dr. Jordan completed an Internship in Internal Medicine at UCLA Medical Center and performed his Neurology residency training at the New York Hospital-Cornell University Medical Center.

Dr. Jordan has completed several fellowships, including a Fellowship in Public Health at Cornell University Medical College, a Clinical Neurology Fellowship at the New York Hospital-Cornell Medical Center, a Fellowship in Sports Neurology at the Hospital for Special Surgery, and a Fellowship in Behavioral Neurology at UCLA Medical Center.

Dr. Jordan is a Team Physician for U.S.A. Boxing and for 20 years served as the Chief Medical Officer of the New York State Athletic Commission. Currently, Dr. Jordan serves as a member of the National Football League (NFL) Players Association Mackey-White Health and Safety Committee and is an Unaffiliated Neurotrauma Consult (UNC) for the NFL. Dr. Jordan was on the medical staff of the 1995 Pan American Games in Argentina and a member of the United States Olympic Sports Medicine Society. Dr. Jordan is also considered one of the founders of the specialty of Sports Neurology and co-edited the first text on Sports Neurology in 1989.

## Membership - 'Connections'

**By Gregory Haeseler, RCLB President #96**



By now most of you have been seeing announcements regarding "Rotary Connections". So what is "Rotary Connections"?

For those who were involved in our Club before COVID, we used to have bi-monthly "Rotary Revealed" meetings. The purpose of Rotary Revealed was to have a casual social meeting at a gracious Rotarian's home where we could invite guests to learn more about our legendary Club. Not only were these events were a huge success, they were fun!

The structure of Rotary Revealed was to socialize for 30-45 minutes, followed by self-introductions for another 30 minutes, then end with a review of myriad club information that lasted another 30-45 minutes. No doubt attending guests walked away impressed. Yet some were noticeably dazed after being bombarded with all sorts of information ranging from the five requirements to get a blue badge to knowing the differences between our three foundations.

This year at our Membership Development Committee meetings, which includes some relatively new Rotarians, we learned that the new Rotarians could hardly remember the information shared at Rotary Revealed! They could, however, remember clearly the connections made with other Rotarians.

Knowing that our website is replete with Club information, we decided revamp the Rotary Reveal meetings by eliminating the information sharing portion. Instead, our goal was to create an opportunity for our guests to connect with Rotarians and to reserve some time for them to give a brief self-introduction. With the modifications, we changed the name to "Rotary Connections".

With two well-attended Rotary Connection meetings under our belts, the feedback has been extremely positive. The results equally have been impressive with a high percentage of guests going forward with their membership.

Our next Rotary Connections meeting will be Tuesday, March 21. For more information and to RSVP, please look for the Evite. You can also contact Past President Greg Haeseler at [gregory.haeseler@gmail.com](mailto:gregory.haeseler@gmail.com). We hope you will join us and other fellow Rotarians for some fellowship and connection with our fascinating guests and potential new Rotarians.

---

## Rotary Connections - JOIN US!



### *Rotary Connections!*

Conference Room #201

at the new LBCC Aquatic Center (Building W)

Long Beach City College

Liberal Arts Campus

4901 E. Carson St.

*Free parking in Lots P and L*

*Entrances on Faculty Way*

Tuesday, March 21

5:00-7:00

*Do you know anyone who might be  
interested in joining Rotary?*

*All are Welcome!*

*Come and meet new prospects - and bring  
a bottle of wine!*

*Check your emails to RSVP on the Evite*

---

## Request for Magazines - Bring this Wednesday and/or March 29

By Nancy Zwiers



If you have **used magazines** at home,

please consider donating them to  
**Camp Enterprise for kids' collages**  
during our kick-off meeting on 4/4.

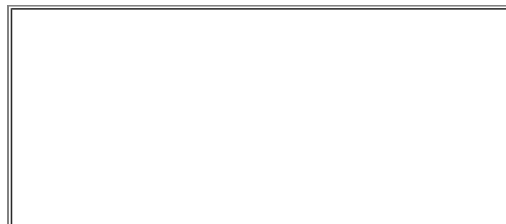
**Please bring to the Rotary meetings  
on 3/22 and 3/29.**

---

## Voices of Rotary Toastmasters

By John M. Graham III

**We are now meeting bi-weekly - come join us!**





## Annual Mark Bixby Memorial Egg Hunt & Paul Kennard Book Fair

### Annual Mark Bixby Memorial EGG HUNT

### & Paul Kennard BOOK FAIR



### Saturday, April 1, 2023

From 9:30am to 11am

Bunny Photo Ops — 9:30 am (bring a camera!)

Egg Hunt Children Under 3 yrs. — 9:45 to 10

Egg Hunt Children Ages 4-6 — 10:00 to 10:10

Egg Hunt Children Ages 7-12 — 10:10 to 10:20

### Rotary Centennial Park Egg Hunt

Rotary Centennial Park is located in the diagonal between Pacific Coast Highway and Junipero



Featuring FREE photo opportunities with the Bunny, a search for FREE hidden eggs throughout the park, plus face painting, egg bag decorating and a FREE BOOK!



Contact: (562) 436-8181 or [madrid@rotarylongbeach.org](mailto:madrid@rotarylongbeach.org)

Approved by the City of Long Beach Department of Parks, Recreation & Marine and Office of South District Councilmember Dr. Soely Sans

### Upcoming Events - Click Title for More Info and for Meeting RSVP

March 21st <a href="#">Rotary Connections</a> For membership prospects LBCC Aquatic Center (Bldg.W), Conference Room #201	March 22nd <a href="#">Long Beach Weekly Club Meeting</a> <b>Speaker:</b> Dr. Barry Jordan <b>Subject:</b> NY Giants neurologist & Olympic USA Boxing team physician	March 30th <a href="#">Voices of Rotary Toastmasters</a>	March 23rd <a href="#">Board Assembly for FY 2023-24</a> FY 2023-24 Board
March 28th <a href="#">RCLB Board of Directors Meeting</a> Re-scheduled from March 21 Joint Board Meeting	March 29th <a href="#">Long Beach Weekly Club Meeting</a> <b>Speaker:</b> Peter Kareiva <b>Subject:</b> "So much more than a fish tank: making a difference"	April 1st <a href="#">Annual Mark Bixby Memorial Egg Hunt/Paul Kennard Book Fair</a> Easter Bunny guest appearance Annual Egg Hunt and Paul Kennard Book Fair	Tuesday April 4th <a href="#">Long Beach Weekly Club Meeting</a> Camp Enterprise Kick-off Luncheon <b>On Tuesday, not Wednesday this week</b>
April 6th <a href="#">Voices of Rotary Toastmasters</a>	April 8th <a href="#">Centennial Park Clean-up</a>	April 11th <a href="#">5 O'Clock Somewhere</a>	April 18th <a href="#">RCLB Board of Directors Meeting</a>

### Birthdays This Week - Click Name to Send a Greeting



[Denise Dahlhausen](#)  
March 25th



[Daniel K. Walker](#)  
March 28th



Madrid Zimmerman - March 20 - **TODAY!**

### Club Leadership - Click Name to Send a Message

[Alfredo Velasco](#)

[Mollie Beck](#)

[Mark Guillen](#)

[Olivia Maiser](#)



President



Assistant to the President



Assistant to the President



Vice President



[Don Rodriguez](#)  
Vice President



[Kelly Ruggirello](#)  
Vice President



[Jean Bixby Smith](#)  
Vice President



[Anthony J. Gales](#)  
Secretary  
Treasurer



[Virginia Baxter](#)  
Sergeant-at-Arms



[Sathya Chey](#)  
Sergeant-at-Arms



[Andy C. McFarland](#)  
Sergeant-at-Arms



[Nancy Zwiers](#)  
Sergeant-at-Arms



[Dana A. Buchanan](#)  
Communications Director



[Rayne Sherman, FIIDA, CID, CSI](#)  
Career Service Director



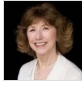
[Richard Gibson](#)  
Club Service Director



[Tina Barry](#)  
Community Service Director



[Brett Lewis](#)  
Fellowship Service Director



[Freda Hinsche Otto](#)  
International Service Director



[Judy Ross](#)  
Membership Service Director



[Brian Camp Russell](#)  
Youth Service Director



[Dennis C. Smith](#)  
iPast President



[Michele A. Dobson](#)  
President-elect



[Steve M. Hockett](#)  
President-nominee



[Madrid Zimmerman](#)  
Club Executive Director  
Club Executive Secretary



[Wayne C. Slavitt](#)  
Rotary Foundation Chair

<p><b>Rotary Club of Long Beach</b> meets every Wednesday</p> <p><b><i>LB Skyline Photo Credit</i></b> <b><i>Long Beach Convention &amp; Visitors Bureau</i></b></p> <p>March 22, 2023 Vol. 106, Issue 36</p>	<p><b>Club Office</b></p> <p>400 Oceangate, Suite 470 Long Beach, CA 90802</p> <p>562-436-8181</p> <p><a href="mailto:Rotary@RotaryLongBeach.org">Rotary@RotaryLongBeach.org</a></p>	<p><b>Visit</b></p> <p><a href="#"><u>Long Beach Rotary</u></a></p> <p><a href="#"><u>District 5320</u></a></p> <p><a href="#"><u>Rotary International</u></a></p>	<p><b>Visit our Social Media Pages</b></p> <div>   </div>
---	--	--	---